DIV. 81

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CATALOG NO. 80

THEO. A. KOCHS

RETURN TO
DESIGN DIV.

...PRESENTING
AN ENTIRELY NEW WORLD
OF BARBER SHOP
FURNITURE & EQUIPMENT
FOR THE GOLDEN SIXTIES

QUESTION: *What man could resist getting a haircut in this modern, beautiful barber shop?*

ANSWER: *A man with no hair! For every other man who saw this shop would be tempted to walk in... to try the shop ONCE! And if he gets the haircut and service he likes, he can be converted into a regular customer.*

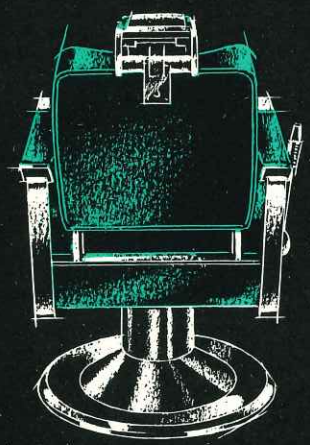
DIV. 81
TT
979
K76

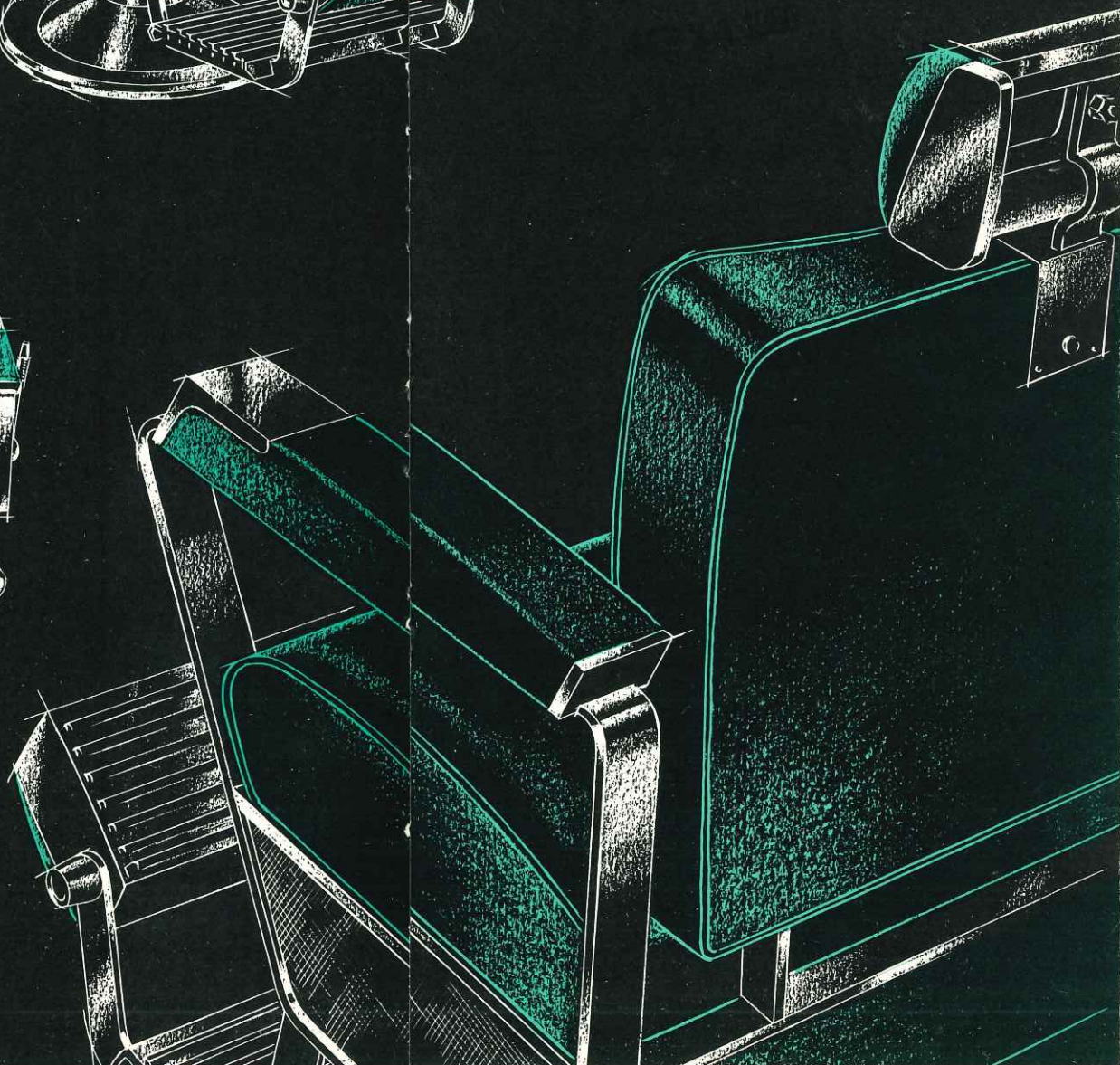
FOR TODAY, *people want more for their money!* If a customer has a choice of "a good haircut in a modern shop . . . and a good haircut in an outdated shop," where will he go? *You know the answer.* It doesn't cost any more to visit a modern shop . . . with modern fixtures . . . surroundings . . . air conditioning! Yes, today, a good haircut does only half the job! And THEO. A. KOCHS will gladly help you to furnish the other half!

This catalog will show you the very latest furniture and fixtures for the modern barber shop. See your KOCHS dealer . . . he'll be happy to answer any questions you may have, and to offer you the benefit of KOCHS' free layout and planning service.

THEO. A. KOCHS COMPANY NORTH WELLS, HILL AND ELM STREETS, CHICAGO 10, ILLINOIS

3 ways to look at the new MARK II by KOCHS

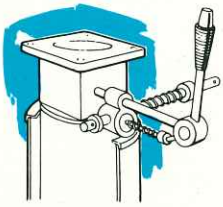




HERE ARE THE TIME-TESTED MONEY-SAVING FEATURES THAT MAKE THE MARK II THE WORLD'S FINEST BARBER CHAIR

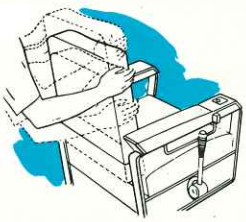
Short or Tall, there's no strain, no stoop with the new MARK II. Built low, raises high, makes all work quicker, more comfortable . . . even crewcuts.

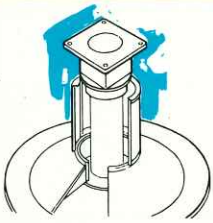
Anodized aluminum platform and footrest with exclusive heel rest feature. Platform accommodates size 16 shoe. Exclusive friction knobs on footrest tighten to eliminate flip-flopping by youngsters.



Tension-free handle provides smooth, easy control. Shock-absorbing spring bumper eliminates jars and jolts.

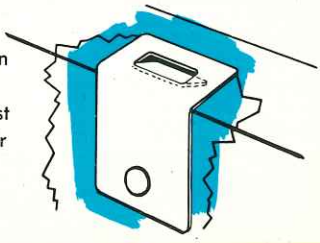
New Comfort-Curved back with no protruding corners permits close-in work. Exclusive friction-control adjustable back raises or lowers for customer-comfort, barber-convenience.





KOCHS famous Hy-Lo-Draulic mechanism provides smooth, dependable operation in any position. Engineered for years of trouble-free service.

Spring-Tight trap door on headrest channel closes automatically when headrest is removed . . . prevents hair from clogging channel.



MARK II

by KOCHS

1. An Investment in the Present

Sure, your regular customers come to your shop because they like your haircuts. But what about the customers who go elsewhere . . . who pass by your shop but don't come in? How do you get them to try your shop? One sure way to attract new business is an attractive shop. Modernizing with new MARK II chairs is an investment that pays dividends by bringing in more new customers.

2. Insurance for the Future

Getting new customers is half the story. Keeping your regulars from drifting away is equally important. Other smart business men in your community have found that modernizing is the low-cost way to insure continued good business and profits. New MARK II chairs will keep your shop new for years to come.

3. Better, More Comfortable Working Conditions Every Day

Approximately one-third of your life is spent in your shop. And the new MARK II, with its many time-tested, money-saving features helps make your working day more comfortable and convenient. It's easier to get and hold good barbers, too, when your shop is modern and up-to-date.

F YOUR CHAIRS ARE OVER
0 YEARS OLD—*YOU'RE ALREADY*
***PAYING* FOR NEW ONES!**

Figure it out for yourself. The loss of just *one $1.25 haircut a day* during the past 18 months would pay for a modern, attractive MARK II chair! Or, looking at it the other way around, *one new haircut a day* for the same period and your new MARK II is completely paid for.* If your regular customers are drifting away, if you're not getting your share of the new ones, you can't afford not to modernize. And the new MARK II is the best buy in barber chairs you can make.

*With trade-in on your old chair.

See Back Page for FREE OFFER!

Kochs' new economy model barber chair

for the barber who has a tight budget!

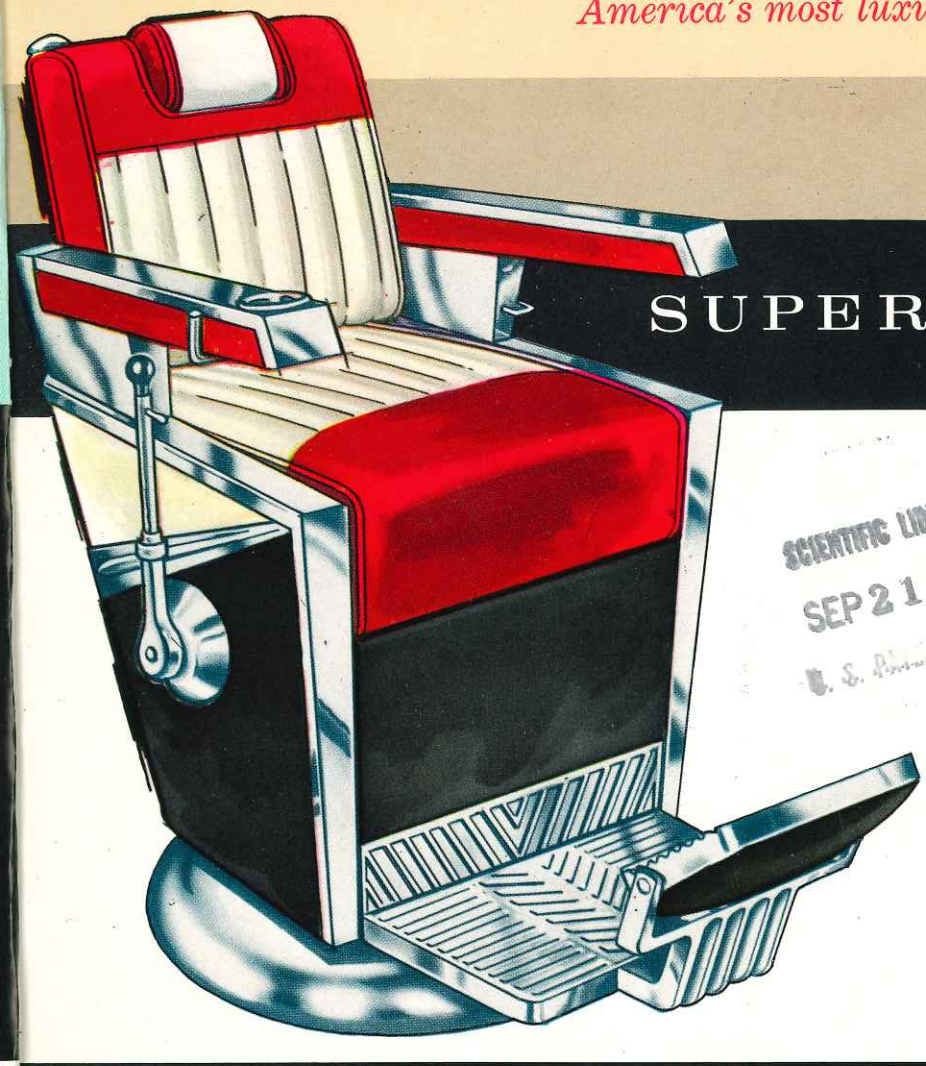
1351

HIGHLANDER

BARBER CHAIR

This handsome, new business-builder contains all the fine quality features of KOCHS' fabulous 1353 MARK II Barber Chair. However, it's been specifically designed for the shop owner who has a limited budget and does not require custom trimmings. For truly HIGH QUALITY at a low, low price, the 1351 can't be beat!

America's most luxurious barber chair



1310

SUPER STATESMAN

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For the progressive barber who realizes that today superb haircuts and superb fixtures walk hand in hand . . . That today BOTH are necessary to make modern profits in modern-conscious America!

color . . . Color . . . COLOR makes this chair truly individual . . . it's Tri-Tone by KOCHS'. Your choice of an array of outstanding color combinations. Super Statesman is fully equipped with manicure sockets, built-in ashtray, towel bar and strop ring.

CUSTOM PLEATED SEAT and BACK

So luxurious . . . so comfortable. Headrest is an integral part of the back . . . never needs to be removed . . . always there when you want it!

TAPERED SKIRT

You work closer to your customers in a comfortable, relaxed position. Two-tones are coordinated by beautiful chrome-plated divider band.

VENTILATED SEAT and BACK

Slanted to keep customer sitting upright. Air circulates in and around open back . . . keeps customers cooler.

SURE-STEP PLATFORM

Extra wide . . . customers get into and out of chair easily. No tripping or stumbling.

TRIPLE-LAYER CHROME

All metal surfaces, except stainless steel armtops, are copper, nickel and chrome plated. So beautiful . . . so lustrous . . . so enduring. Of even finer quality than chrome used on the most expensive automobiles.

ULTIMATE IN OPERATING EASE

Chair raises, lowers and reclines so easily with tension-ease handle control. Hy-Lo-Draulic mechanism provides ultra-smooth performance in every position.

STATESMAN

1320

TRI-TONE BARBER CHAIR

Luxurious . . . beautiful . . . with all the fine features of 1210 SUPER STATESMAN; however, seat and back are not pleated on this model.

THEO. A. KOCHS

Elected the nation's favorite barber chair... on its record!

THE CENTURY

1300

- No. 1 in Club Chair sales.
- Brings new customers into your shop. (Your artistry will keep them coming back).
- Gives your shop that "Custom Appearance"... Adds pride... Dignity to your shop... And your community.
- Makes your day more comfortable... more relaxing.
- Fully equipped with built-in Ashtray, Towel Bar, Strop Ring and Manicure Sockets.

VENTILATED SEAT and BACK

Slanted... keeps customers sitting upright. Air circulates in and around open back... keeps customers cooler. Hand hold assists in reclining chair.

TAPERED SKIRT

You work closer to your customers in a comfortable, relaxed position.

CUSTOM CUSHIONING

Spring-filled seat and back with sponge rubber cushions give luxurious comfort. Padded armrests. Sponge rubber headrest pad.

SURE-STEP PLATFORM

Extra-wide... customers get into and out of chair easily. No tripping or stumbling.

TRIPLE-LAYER CHROME

All metal surfaces are copper, nickel and chrome-plated. So gleaming... so enduring... of even finer quality than chrome used on the most expensive automobiles.

NEW OPERATING EASE

Raises, lowers, revolves and reclines with simplified hand control. Hy-Lo-Draulic mechanism provides operational smoothness and dependability in every position.

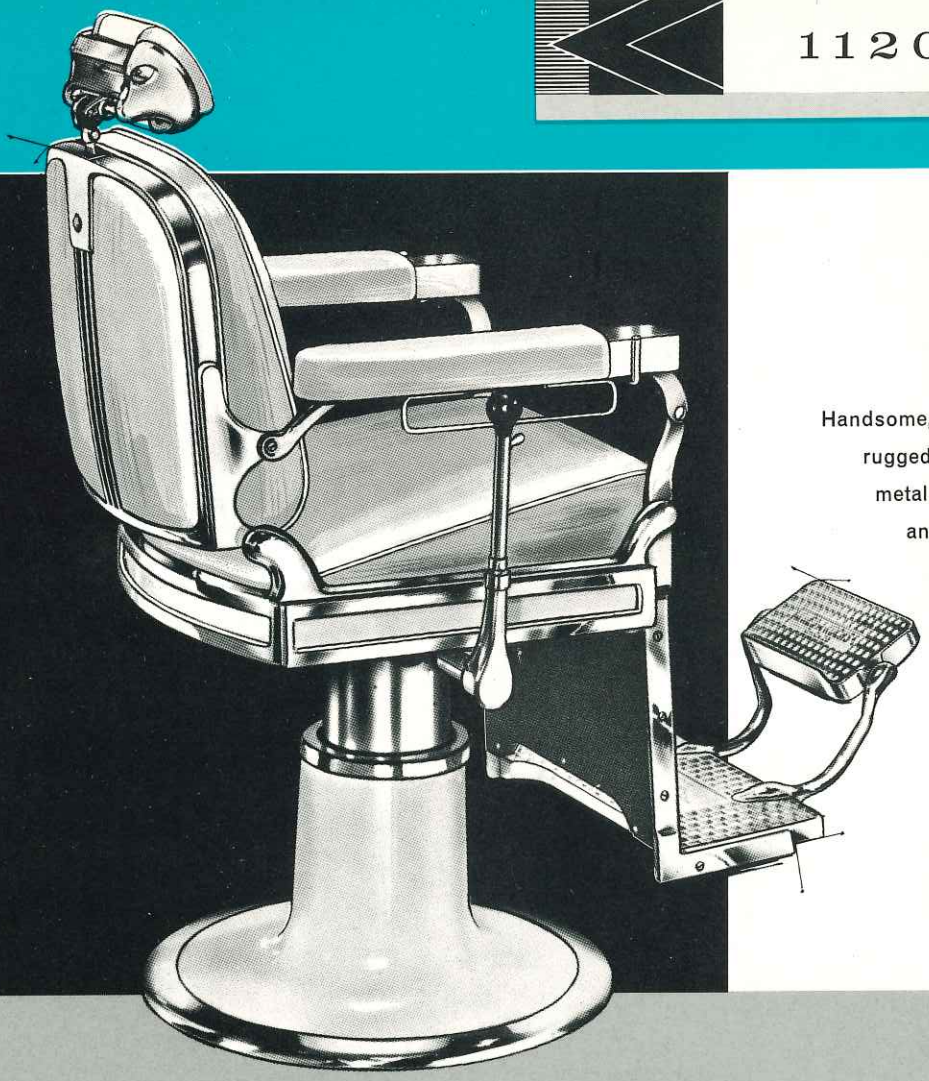
8838

Rest those weary legs!

RESTFUL BARBER'S SEAT

Barber's Seat makes you feel so much better at the end of each day! Try it! You'll love it! Easy to install... tilt barber chair and slip base plate under the base. Base plate finished in Subtle Grey Hammerloid. Other metal fittings finished in triple-layer chrome plating.

1120



Handsome, smart appearance. Strong, rugged construction. All exposed metal castings are copper, nickel and chrome plated. Spring-filled, slanted seat and back keep customers sitting upright. Base finished in your choice of seven beautiful "fired-on" porcelain enamel colors.

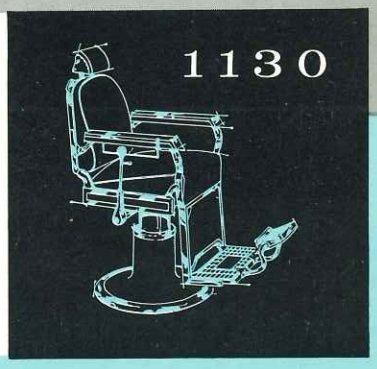
1124

Same as 1120 but with Stainless Steel Arms and chrome-plated back frame and apron.

1128

Same as 1120 but with metal band around back . . . convenient hand grip for reclining chair.

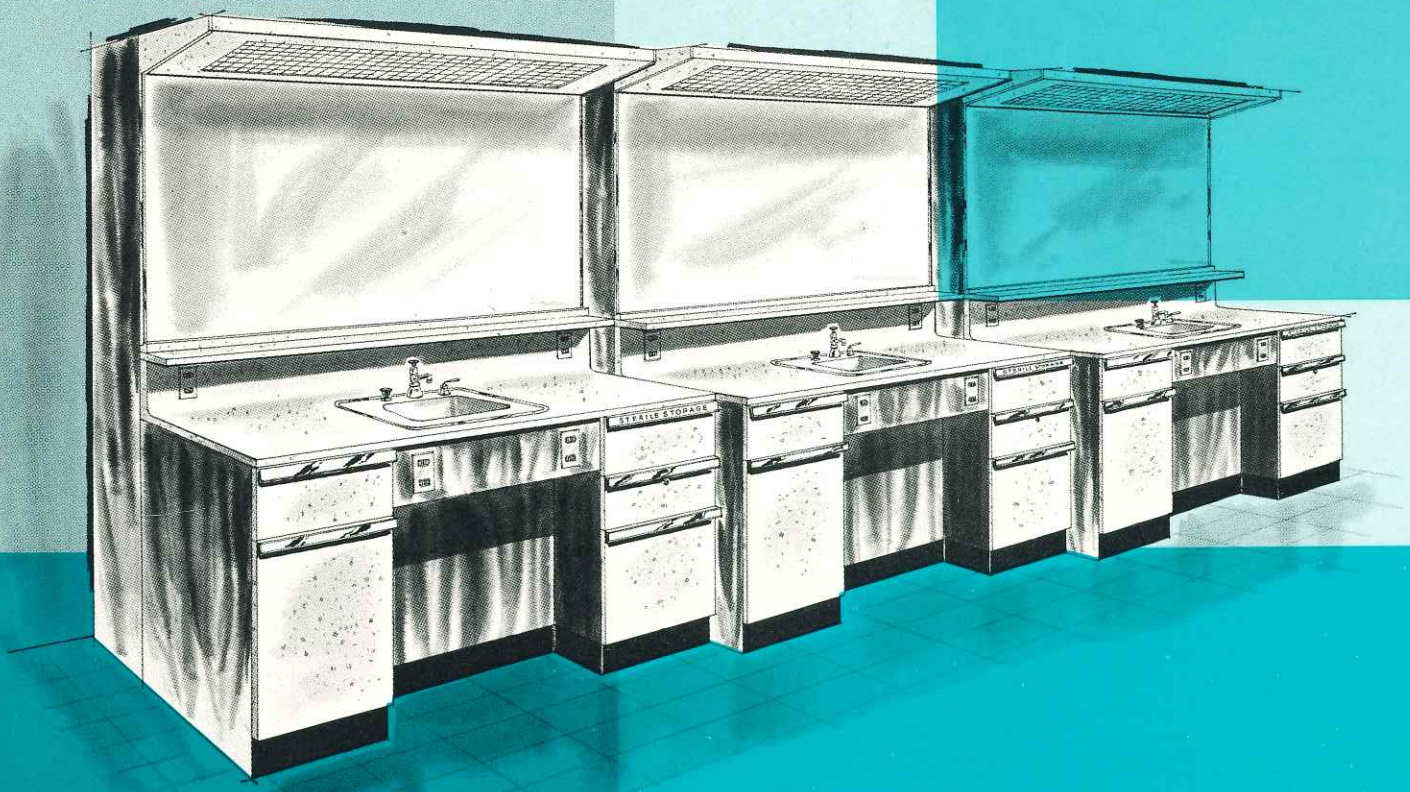
1130



Same as 1128 but with Stainless Steel Arms.

THEO. A. KOCHS

7296



MONARCH

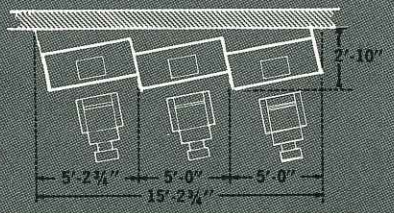
MIRROR CASE

For unexcelled beauty . . . for attracting new customers . . . for unique versatility order the MONARCH back bar

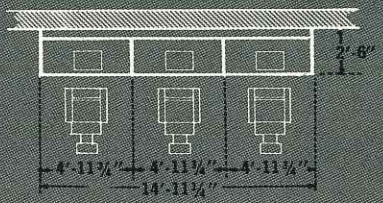
Can be angulated for distinct appearance . . . lined up evenly for that modern look . . . placed back-to-back for individuality! Full of features found normally in the most expensive back bars.

- Built-in porcelain enameled lavatory with the newest single-arm temperature control faucet, hose and spray.
- Sterile-storage compartment
- Four electrical outlets on each unit
- Sweep curve top for easy cleaning
- Soiled towel container
- Large, full length mirror
- Handy tonic shelf above working top
- Stardust canopy for fluorescent lights . . . directs and diffuses light evenly over your working area.
- Clipper hooks

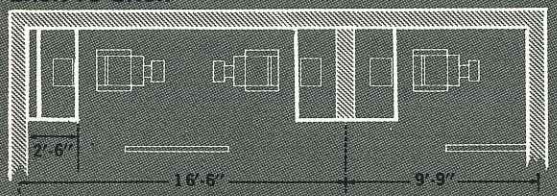
ANGULATED



STRAIGHT



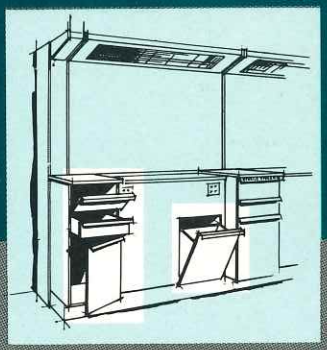
BACK-TO-BACK



DIMENSIONS:

HEIGHT	6' 10½"
DEPTH front to rear, including 6" plumbing alley	2' 6"

7297



ESQUIRE

MIRROR CASE

Designed for convenience...priced economically...

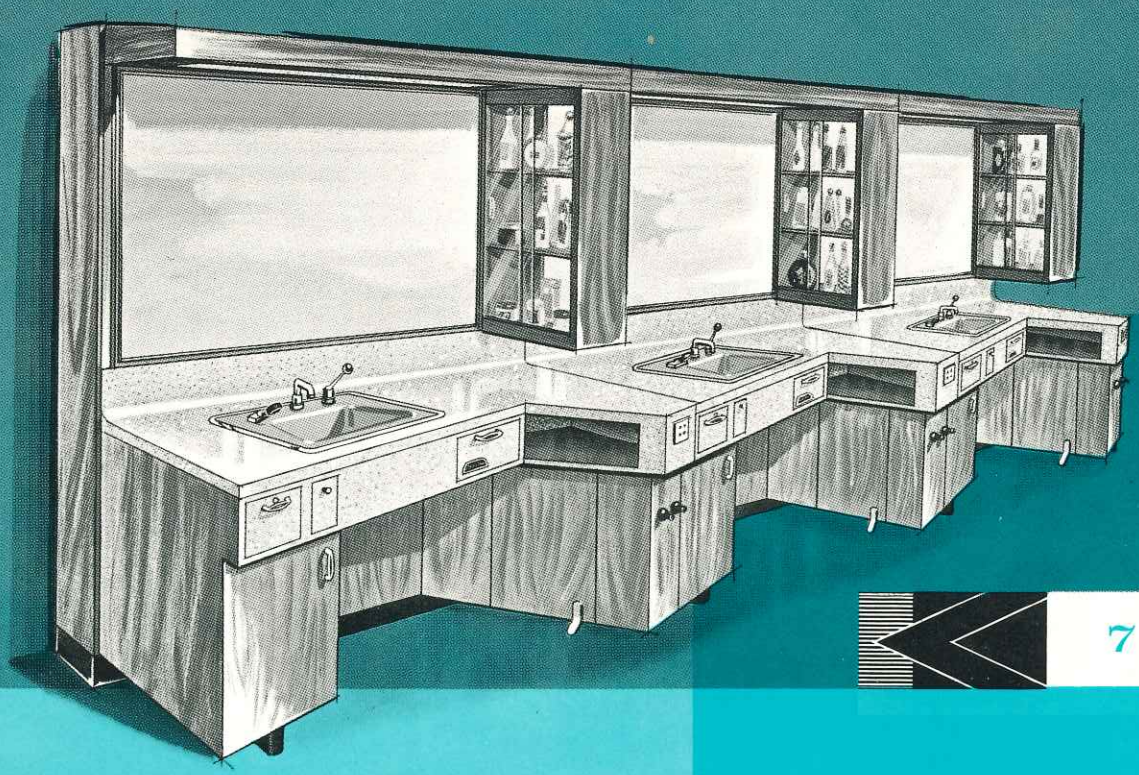
For the barber who knows a modern shop will attract new customers . . . and give his artistry the chance of making them regulars.

- Cabinets off the floor for easy cleaning
- Continuous full length mirrors
- Wide wainscot shelf for tonics
- Stardust canopy for fluorescent lights . . . directs and diffuses light evenly over your working area.
- Two electrical outlets for each position
- Soiled towel container
- Sterile-storage compartment
- Tool drawer with lock
- Clipper hooks

DIMENSIONS:

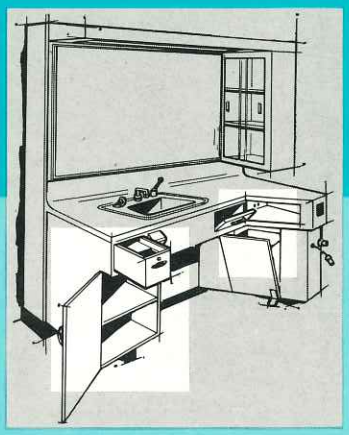
LENGTH 2-chair case	11' 4¼"
LENGTH 3-chair case	16' 4"
OVERALL HEIGHT	6' 8¾"
DEPTH, front to rear, including 10" plumbing alley	2'1¼"

THEO. A. KOCHS



7294

THE MADISON
MIRROR CASE



Kochs' distinctively new angulated Back Bar

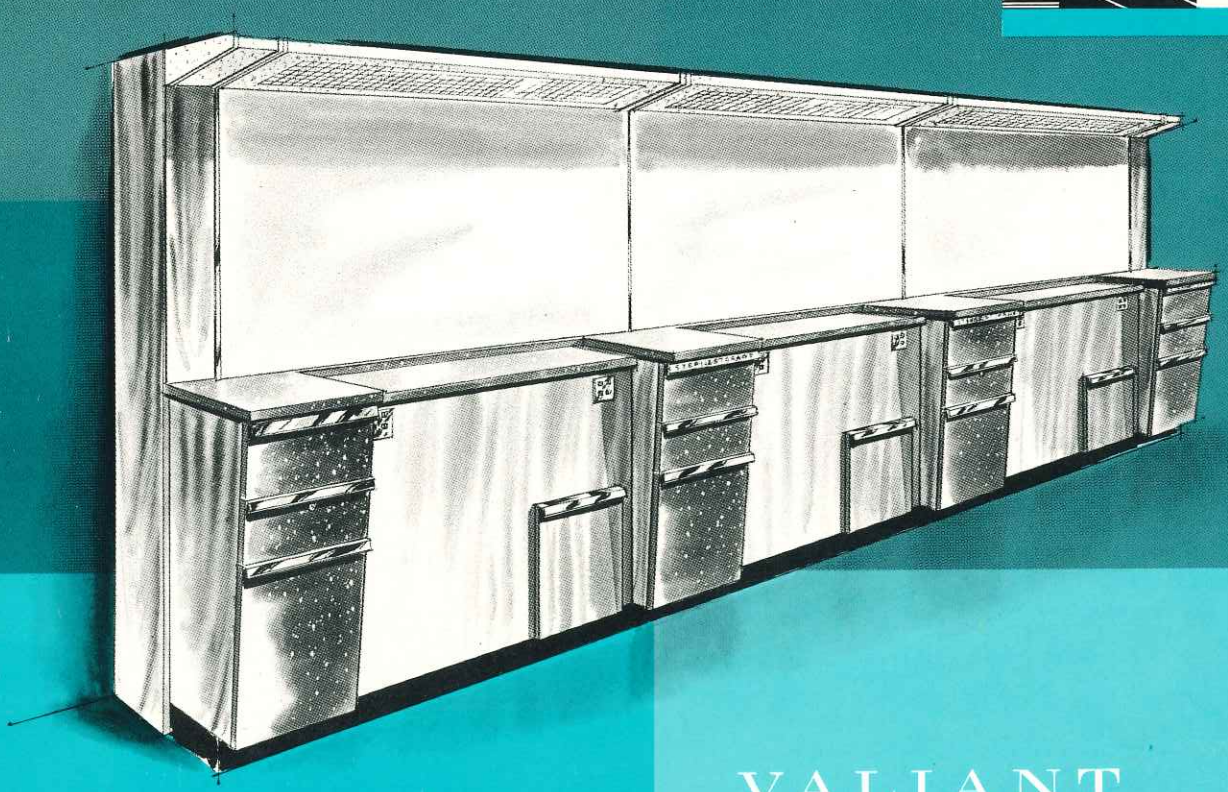
For the progressive barber who desires the finest mirror case ever designed...wants to attract many new customers and caters to discriminate clientele...realizes that a superb shop and superb talent form an unbeatable profit combination.

- Built-In porcelain enameled lavatory, single-arm temperature control faucet, hose and spray
- Profit-making Display Case with Glass Doors Sliding on Ball Bearings
- Self-Retracting Clipper Reels
- Continuous, One-Piece Sweep Curve Top For Easy Cleaning
- Sterile-Storage Compartment
- Storage Compartment For Clippers
- Utility Storage Compartment
- Soiled Towel Container
- Frosted Walnut Canopy For Fluorescent Lights...directs and diffuses light evenly over your working area.
- Utility 4-Way Electric Outlets

DIMENSIONS

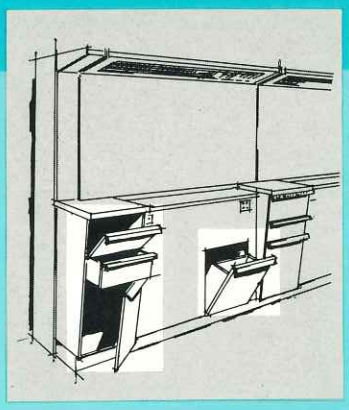
LENGTH 2-chair case	**11'0"**
LENGTH 3-chair case	**16'6"**
OVERALL HEIGHT	**6'10"**
DEPTH, front to rear, including required 6" plumbing alley	**39"**

7298



VALIANT

MIRROR CASE



Space saving... business building... practically priced

New tapered off-the-floor cabinets make this back bar distinctly different. Now cleaning around base is easier and quicker. Continuous mirrors enhance shop appearance... make it look larger... more spacious.

- Wide Wainscot Shelves For Tonic Bottles
- Sterile-Storage Compartment
- Tool Drawer With Lock
- Clipper Hooks
- Soiled Towel Container
- Two 4-Plug Electrical Outlets For Each Position
- Stardust Canopy For Fluorescent Lights . . . directs and diffuses light evenly over your working area.

DIMENSIONS

LENGTH 2-chair case	11′ 4¼″
LENGTH 3-chair case	16′ 4″
OVERALL HEIGHT	6′ 8¾″
DEPTH, front to rear, including required 10″ plumbing alley	2′1¼″

THEO. A. KOCHS

8590

BARBER SHOP SIGN

Finished on both sides in "fired-on" Red, White and Blue Porcelain Enamel. Fastens to wall with 1½" flange. Size 12" x 24".

BARBER POLE

Heavy gauge stainless steel, dome and bowl. Plastic red, white and blue cylinder. Electric motor, 110 volt, 60 cycle, AC current. Complete with 3-way switch, lag bolts to fasten to wall. Dimensions: 30" overall height. Extends from wall, 14½". Glass cylinder, 8" x19".

8503

8500

8530

8532

BARBER POLE

Rustproof stainless steel dome and bowl. Overall height 25". Washable red, white and blue plastic cylinder. 110 volt 60 cycle AC motor. 3-way switch, lag bolts for fastening. 6" x 17" glass cylinder. Extends from wall 10½".

NEOLITE PAPER CYLINDER

Red, White and Blue Stripes. All sizes available.

PLASTIC CYLINDER

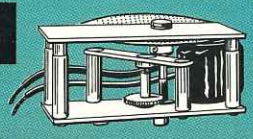
Colorful in daylight . . . brilliant at night! Attracts more business! For 8505 Little Giant Barber Pole, order No. 8533 Plastic Cylinder.

8562-8570

CLEAR GLASS CYLINDERS

for every type of barber pole

8595



ELECTRIC MOTOR

8505

LITTLE GIANT BARBER POLE Uniquely designed. Can be hung horizontally or vertically. Rust-proof, stainless steel dome and bowl. Washable red, white and blue plastic cylinder protected by 6" x 30" glass cylinder. 110 Volt A.C., 60 Cycle Motor with 3-way switch. Lag bolts for fastening. Extends from wall 10½" Overall Length 38¾"..

ASHTRAY

For conventional chairs. Chrome-plated steel top, with black painted body. Easy to empty.

8908

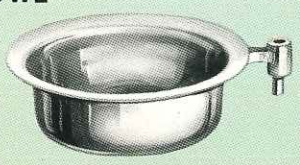
MANICURE TRAY

For barber chairs. Chrome-plated brass. Rim 1¼" high.

8853

MANICURE BOWL

For barber chairs. Chrome-plated brass 6½" diameter... 2¼" deep.



8850

MANICURE SOCKET

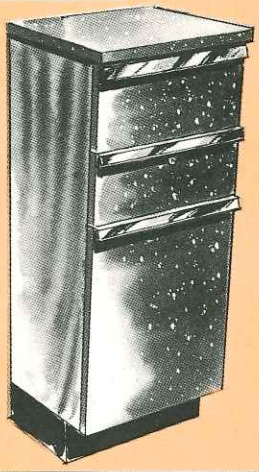
Cast steel, chrome-plated, for barber chairs with porcelain enamel arms. Hole 5/16".

8854

UTILITY CABINET

Tapered off-the-floor cabinet finished in Bakelite. Features Sterile-Storage compartment with drop door . . . tool drawer with lock and Soiled Towel Contained with rust-resistant metal hamper. Door swings from left to right when facing. Cabinet should be fastened to wall. HEIGHT 40" . . . WIDTH 16".

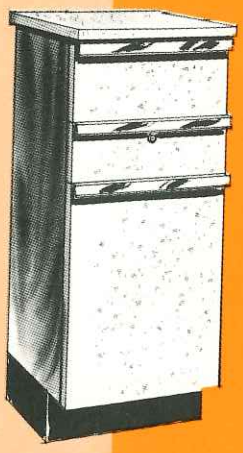
4990



UTILITY CABINET

Same as 4990, but with straight cut cabinet, not tapered.

4991



MANICURE TABLE

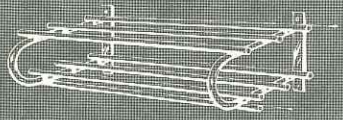
Bakelite top and body. Two spacious drawers; one a Sterile-Storage area. Chrome plated legs. Top 15" x 30". Shown with No. 8805 MANICURE LAMP.

MANICURE CHAIRS

No. 8710—30" to top of back. No. 8712—32" to top of back. Contoured backs, padded seats. Chrome plated steel frames.

8805

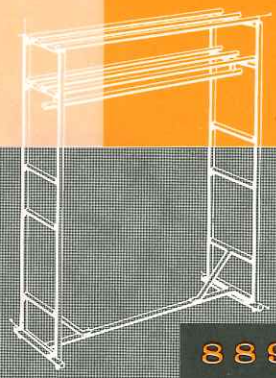
8710 8763 8712



8894

HAT AND COAT RACK

Complete with wall brackets. Chrome plated 1" tubular steel. 36" Long. Order No. 8895 for 48" Length.



8893

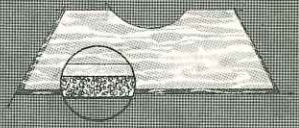
HAT AND COAT RACK

Snaps together easily . . . no bolts or screws. Chrome plated 1" tubular steel. Holds 24 garments. 52" long, 76" High, Depth at base 18".

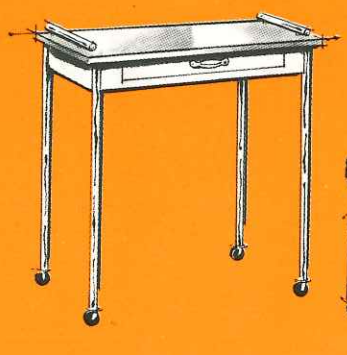
TENSION-EASE RUBBER MAT

Relieves aching legs . . . soft sponge rubber with hard rubber surface. Beveled edges. For all Kochs barber chairs except 1350, 1351, 1352 and 1353. For these models, order No. 8944. Choice of 8 beautiful colors. See price list.

8923



8762



8830

PORTABLE MANICURE TABLE

Bakelite body and drawer. Chrome plated tubular steel legs. Top 15" x 27".

MANICURE STOOL

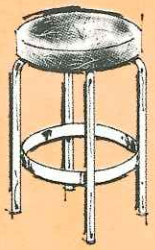
Padded seat. Chrome plated steel tubular frame. Seat raises from 18" to 24".

8832

REVOLVING STOOL WITH BACK

Contoured back, padded seat. Chrome plated tubular steel frame. Seat adjusts from 18" to 24".

8834



SHAMPOO STOOL

Chrome-plated tubular steel legs. Padded seat. Height 22".

8836

DELUXE MANICURE STOOL

Luxuriously padded, posture-formed seat and back. Chrome plated base. Seat adjusts from 16" to 22".

THEO. A. KOCHS

8166

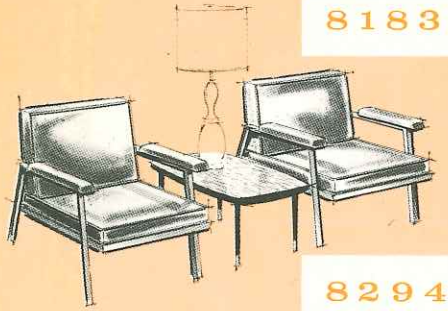
SEATING ASSEMBLY

Smart, modern sectional assembly available in 2, 3, 4 and 5 seaters. Three person assembly shown. A 2 person assembly is 39" wide. Each added section is 19" wide, depth 25".

8182

GALAXIE RECEPTION CHAIR

A wonderful union of comfort, smart modern styling and economy. Sleek, black tapered legs. Goldencolor side railings and swivel floor glides. Spring seat, well padded back.



8183

RECEPTION CHAIR

Graceful angular steel chair finished in No. 230 DOVE WHITE Colored Lacquer. Padded back and arms . . . upholstered spring seat.

MAGAZINE TABLE

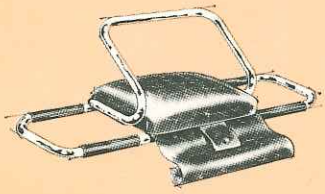
8294

Colorful Bakelite top. Smart tapered black legs, chrome tips. Height 18¼". Size of top 18" x 24".

8152

RECEPTION CHAIR

Sturdy chrome plated steel tube frame. Upholstered spring seat and comfortable padded back. Long wearing Black Bakelite armrests. For chair without Bakelite armrests, order No. 8150.



8870

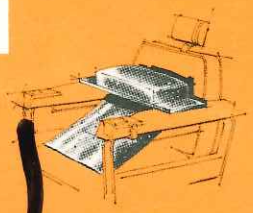
CHILD'S SEAT

Chrome-plated tubular steel arms with non-skid rubber. Scuff cloth.

8872

CHILD'S SEAT

Upholstered . . . with scuff cloth. Adjustable for various sizes children.



RETURN TO DIV.

DELUXE SHINE STAND

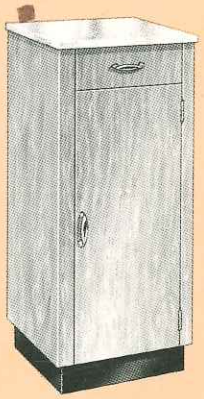
Modern . . . durable. Base finished in 135 Charcoal Rosewood bakelite only. Step and chair platform covered in black and white paccelene. Polished aluminum removable footrest. Chair has smart modern styling . . . comfortable spring filled seat and padded back. Sleek, black tapered legs with Goldencolor side railings and ferrules.

8456

FOOTREST FOR SHINE STAND

Polished aluminum. Easily removable from attaching bracket.

8490



4962

CASHIER'S STAND

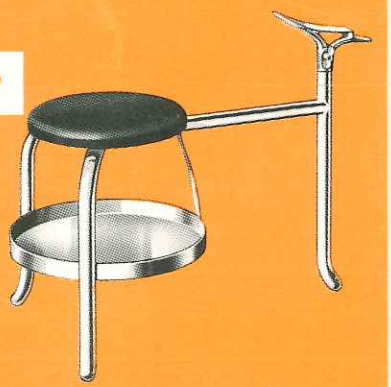
Finished in bakelite. Drawer with cash compartment and lock. Generous storage space in bottom area. Bakelite top 18" x 18".

8410

QUICK SHINER

Portable . . . ample storage space. Finished in black lacquer only.

8470



QUICK SHINER

Portable . . . sit down to shine. Comfortable seat on strong tubular steel frame which is chrome plated.

8474

SHINE STAND

Sturdily constructed of chrome plated tubular steel. Comfortable spring seat, padded back. Rubber covered platform. Supply drawer plus shelf for extra storage.

PRINTED IN U.S.A.

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for

Kochs

BARBER CATALOG No. 80

AND BOWL CIRCULAR 255

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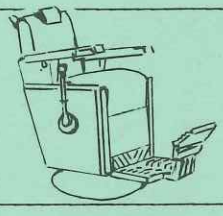
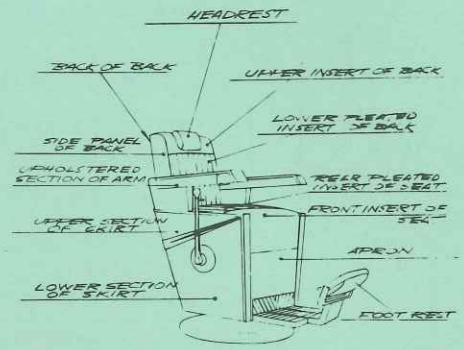
PRINTED IN U.S.A.

Div 81
TT
979
K76

Style No.	Description	Price	Identification Illustration
*/1120	BARBER CHAIR... Vinyl Plastic Upholstery Chrome Plated Back Frame	545.00	
*/1121	BARBER CHAIR... Genuine Leather Chrome Plated Back Frame	545.00	
*/1124	BARBER CHAIR... Vinyl Plastic Upholstery Metal Arms... Chrome Plated Back Frame	545.00	
*/1125	BARBER CHAIR... Genuine Leather Metal Arms... Chrome Plated Back Frame	545.00	
*/1128	BARBER CHAIR... Vinyl Plastic Upholstery Metal Band Around Back and Hand Hold	512.00	
*/1129	BARBER CHAIR... Genuine Leather Metal Band Around Back and Hand Hold	512.00	
*/1130	BARBER CHAIR... Vinyl Plastic Upholstery Stainless Steel Arms, Metal Band Around Back and Hand Hold	512.00	
*/1131	BARBER CHAIR... Genuine Leather Stainless Steel Arms, Metal Band Around Back and Hand Hold	512.00	
*/1300	CENTURY BARBER CHAIR	615.00	
*/1310	SUPER STATESMAN TRI-TONE BARBER CHAIR ... With Pleated Seat and Back	665.00	
*/1320	STATESMAN TRI-TONE BARBER CHAIR	650.00	



Instructions For Ordering SPECIFY

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(1) No. and Color of Upholstery Material.

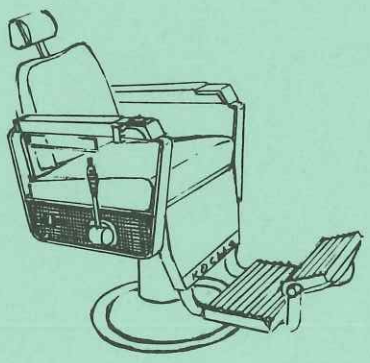
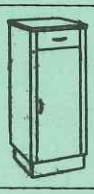
(2) No. and Color of Porcelain Enamel for Base.

NOTE: A $16.65 Extra Charge for Handling will be Made if Any Other Color of Upholstery Material is Ordered or Supplied.

(1) No. and Color of Upholstery Material.

(1) Specify CLEARLY (Refer to Illustration) No. and Color of Upholstery Material for Each Area of Chair.

NOTE: Analysis Sheets for Tri-Tone Barber Chairs are available. Using these sheets, you merely fill in the upholstery Nos. and Colors in the spaces provided for each specific area of the Chairs. Write to our Chicago Office and request a supply of SD Form 2.8.

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
*/1351	HIGHLANDER BARBER CHAIR Furnished with Strop Ring and Headrest	485.00		(1) No. and Color of Upholstery Material ... From Following Eight Colors: No. 100 Turquoise Sparkle No. 105 Beige Sparkle No. 112 Ebony No. 118 Chestnut No. 120 Carmine Red No. 185 Green Silkora No. 186 Black Silkora No. 187 Red Silkora NOTE: A $16.65 Extra Charge for Handling will be Made if Any Other Color of Upholstery Material is Ordered or Supplied.
*/1353	MARK II BARBER CHAIR Furnished with Headrest, Strop Ring, Towel Bar, Two Manicure Sockets, Ashtray in Right Arm, Headrest Holder	575.00		
4962	CASHIER'S STAND ... Top 18" x 18"	104.00		(1) No. and Color of Bakelite for Top. (2) No. and Color of Bakelite for Balance.
4990	UTILITY CABINET ... Tapered NOTE: Cabinet Must Be Fastened To Wall	139.00		(1) No. and Color of Gold Fleck Bakelite for Cabinet Top and Door Face. Choice of No. 130 Charcoal & Gold No. 131 Turquoise & Gold No. 132 White & Gold (2) No. and Color of Bakelite for Cabinet Sides.
4991	UTILITY CABINET ... Straight NOTE: Cabinet Must Be Fastened To Wall	87.75		

Style No.	Description	Price	Identification Illustration
	MADISON MIRROR CASES		
	6" Plumbing Alley ... Approximate Height 6"10"		
*/7294-1	ONE CHAIR CASE ... Length 5'6"	900.00	
*/7294-2	TWO CHAIR CASE ... Length 11'0"	1800.00	
*/7294-3	THREE CHAIR CASE ... Length 16'6"	2700.00	
	EACH ADDITIONAL SECTION ... Length 5'6"	900.00	

Instructions For Ordering SPECIFY

(1) No. and Color of Bakelite for the Sweep Curve Working Top.
NOTE: Sweep Curve Working Top is finished ONLY in Gold Fleck Pattern Bakelites. (Nos. 130, 131, 132)
NOTE: The lower section is always finished in No. 46 Frosty Bakelite. The Canopy, Display Case and End Panels are always finished in No. 26 Frosted Walnut Wood which matches the Frosty Bakelite.

(2) No. and Color of Porcelain Enamel for Bowl. If no color is specified, No. 13 Green will be furnished.
NOTE: Bowl, Temperature Control Faucet, Hose and Spray and Dip Sterilizer are included in the price.

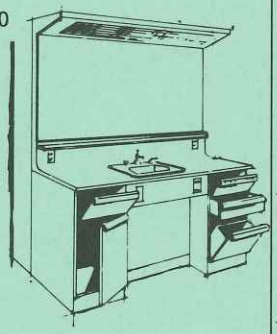
MADISON MIRROR CASE ACCESSORIES

* 8922	FLUORESCENT LIGHT FIXTURE ... 48" Long with Tube ... Add per Section	11.50	
* 8927	GERMICIDAL STERILIZER ... Metal Lining with Fixture and Bulb ... Add per Cabinet	35.00	

(1) Specify if Desired and Quantity Required.

	MONARCH MIRROR CASES		
	6" Plumbing Alley ... Approximate Height 6'10"		
*/7296-1	ONE CHAIR CASE ... Length 4'11-3/4"	635.00	
*/7296-2	TWO CHAIR CASE ... Length 9'11-1/2"	1270.00	
*/7296-3	THREE CHAIR CASE ... Length 14'11-1/4"	1905.00	
	EACH ADDITIONAL SECTION ... Length 4'11-3/4"	635.00	

See Page 10 In New Barber Catalog For Dimensions When The Monarch Mirror Case Is Angulated Or Placed Back To Back.



(1) No. and Color of Gold Fleck Bakelite for Working Top and Door Faces.
NOTE: Wood Grain Bakelites are Not Available for use on Working Top and Door Faces.

(2) No. and Color of Bakelite for Cabinet Sides and Bowl Wainscot.

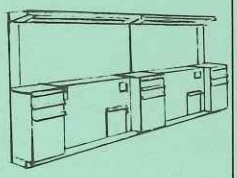
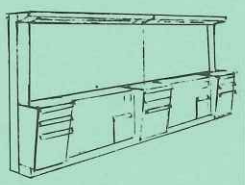
(3) No. and Color of Porcelain Enamel for Bowl. If no color is specified, No. 13 Green will be furnished.
NOTE: Bowl, Temperature Control Faucet, Hose and Spray and Dip Sterilizer are included in the price.

NOTE: Canopy is finished in Golden Touch Stardust.

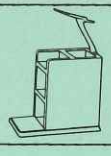
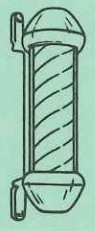
MONARCH MIRROR CASE ACCESSORIES

* 8922	FLUORESCENT LIGHT FIXTURE ... 48" Long with Tube ... Add per Section	11.50	
* 8976	GERMICIDAL STERILIZER ... Metal Lining with Fixture and Bulb ... Add per Cabinet	35.00	

(1) Specify if Desired and Quantity Required.

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
	ESQUIRE MIRROR CASE			
	6" Plumbing Alley ... Approximate Height 6'8-3/4"			(1) No. and Color of Gold Fleck Bakelite for Door Faces, Cabinet Tops, Wainscot Shelves and Edges.
*/7297-1	ONE CHAIR CASE ... Length 6'4-1/2"	550.00		NOTE: Wood Grain Bakelites are Not Available for use on above surfaces.
*/7297-2	TWO CHAIR CASE ... Length 11'4-1/4"	935.00		
*/7297-3	THREE CHAIR CASE ... Length 16'4"	1320.00		(2) No. and Color of Bakelite for Cabinet Sides and Wainscot.
	EACH ADDITIONAL SECTION ... Length 4'11-3/4"	385.00		NOTE: Canopy is finished in Golden Touch Stardust.
	ESQUIRE MIRROR CASE ACCESSORIES			
* 8922	FLUORESCENT LIGHT FIXTURE 48" Long with Tube ... Add per Section	11.50		(1) Specify if Desired and Quantity Required.
* 8977	GERMICIDAL STERILIZER ... Metal Lining with Fixture and Bulb ... Add per Cabinet	35.00		
	VALIANT MIRROR CASE			
	6" Plumbing Alley ... Approximate Height 6'8-3/4"			(1) No. and Color of Gold Fleck Bakelite for Door Faces, Cabinet Tops, Wainscot Shelves and Edges.
*/7298-1	ONE CHAIR CASE ... Length 6'4-1/2"	550.00		NOTE: Wood Grain Bakelites Not Available for use on above surfaces.
*/7298-2	TWO CHAIR CASE ... Length 11'4-1/4"	935.00		
*/7298-3	THREE CHAIR CASE ... Length 16'4"	1320.00		(2) No. and Color of Bakelite for Cabinet Sides and Wainscot.
	EACH ADDITIONAL SECTION ... Length 4'11-3/4"	385.00		NOTE: Canopy is finished in Golden Touch Stardust.
	VALIANT MIRROR CASE ACCESSORIES			
* 8922	FLUORESCENT LIGHT FIXTURE ... 48" Long with Tube ... Add per Section	11.50		(1) Specify if Desired and Quantity Required.
* 8978	GERMICIDAL STERILIZER ... Metal Lining with Fixture and Bulb ... Add per Cabinet	35.00		

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
	RECEPTION FURNITURE			
8150	RECEPTION CHAIR	45.00		
8152	RECEPTION CHAIR... With Black Bakelite Armrests	49.00		
8156	SETTEE -- For Two Persons	84.50		(1) No. and Color of Upholstery.
8158	SETTEE -- For Two Persons ... With Black Bakelite Armrests	86.00		
	SEATING ASSEMBLY			
8164	2 SEATER	90.00		
8166	3 SEATER	135.00		
8168	4 SEATER	180.00		
8170	5 SEATER	225.00		
	NOTE: Maximum Size in Seating Assembly is Five Chairs			
8182	GALAXIE RECEPTION CHAIR	49.50		
* 8183	RECEPTION CHAIR	57.00		(1) No. and Color of Upholstery. (2) Metal Frame finished in No. 230 Dove White.
8294	MAGAZINE TABLE... Size of Top 18"x24" Height 20-1/4"	36.00		(1) No. and Color of Bakelite for Table Top Note: Legs Finished in Jet Black Only with Chrome Tips

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
8410	QUICK SHINER ... Finished in Black Lacquer Only	22.00		(1) Order as Required.
8456	DELUXE SHINE STAND ... Floor Area Required: Width 28" Depth 40-3/4"	170.00		(1) No. and Color of Upholstery. NOTE: Base Finished in #35 Charcoal Rosewood ONLY.
8470	QUICK SHINER	30.00		(1) No. and Color of Upholstery.
8474	SHINE STAND ... Floor Area Required: Width 20" Depth 37-3/4"	125.00		
* 8490	FOOTREST FOR SHINE STAND ... Polished Aluminum Footrest is Removable from Mounting	13.00		Price is for One Footrest and Attaching Bracket. Double the Price for a Pair.
* 8500	BARBER POLE	67.00		NOTE: 4 Poles on one Order saves you freight ... Makes 100 pound shipment.
* 8503	BARBER POLE	92.00		
* 8505	"LITTLE GIANT" BARBER POLE	82.50		
* 8530	NEOLITE PAPER CYLINDERS ... Available in All Sizes	5.00		(1) Size of Cylinder and Quantity Required. (2) Make of Pole. NOTE: THESE CYLINDERS FURNISHED WITHOUT SPIDERS ... See Following Page for Ordering Cylinders WITH Spiders.
* 8532	PLASTIC CYLINDER... Available in All Sizes	6.00		
* 8533	PLASTIC CYLINDER ... SPECIAL SIZE 5" x 29-1/2" for No. 8505 Little Giant Barber Pole.	8.00		

SIZES OF PLASTIC AND NEOLITE PAPER CYLINDERS

For Paidar Poles	For Kochs Poles
4" x 14-1/2"	5" x 16-1/2"
5" x 17"	5" x 16-3/4"
5" x 16-1/2"	5" x 17"
5" x 29-1/2"	5" x 29-1/2"
6-3/4" x 19"	6-3/4" x 19"
6-3/4" x 22"	6-3/4" x 22"

HOW TO ORDER NEOLITE PAPER OR PLASTIC CYLINDERS WITH NEW STYLE SPIDERS ATTACHED

FOR PAIDAR OR KOCHS BARBER POLES

If You Know The Model Number Of The Paidar or Kochs Barber Pole, Check The Following Chart To Find Out What Style Number to Use For The Neolite Paper or Plastic Cylinder. When Ordering, Give This Style Number And The Length Of Cylinder Shown on The Chart.

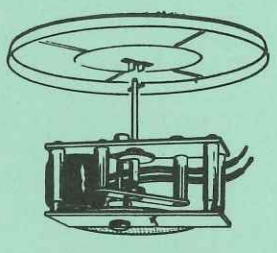
If You Do Not Know The Model Number of The Barber Pole, Give the Serial Number of The Pole and Specify if You Desire a Neolite Paper or Plastic Cylinder.

Paidar or Kochs Barber Pole Model No.	Cylinder Length	Cylinder or Spider Diameter	Use This Style Number When Ordering Neolite Paper or Plastic Cylinders With Spiders Attached			
			Neolite Paper	Price	Plastic	Price
95 (Paidar) Serial Number MORE THAN 55000	16-1/2"	5"	*8553	7.50	*8555	8.50
96 (Paidar) Serial Number MORE THAN 55000	16-1/2"	5"	*8553	7.50	*8555	8.50
98 (Paidar)	19"	6-3/4"	*8558	7.50	*8560	8.50
99 (Paidar)	19"	6-3/4"	*8558	7.50	*8560	8.50
101 (Paidar)	29-1/2"	5"	....	....	*8556	10.50
102 (Paidar)	19"	6-3/4"	*8558	7.50	*8560	8.50
195 (Kochs) Serial Number MORE THAN 55000	16-1/2"	5"	*8553	7.50	*8555	8.50
196 (Kochs) Serial Number MORE THAN 55000	16-1/2"	5"	*8553	7.50	*8555	8.50
198 (Kochs)	19"	6-3/4"	*8558	7.50	*8560	8.50
199 (Kochs)	19"	6-3/4"	*8558	7.50	*8560	8.50
201 (Kochs)	29-1/2"	5"	....	....	*8556	8.50
202 (Kochs)	19"	6-3/4"	*8558	7.50	*8560	8.50
8500 (Paidar and Kochs)	16-1/2"	5"	*8553	7.50	*8555	8.50
8503 (Paidar and Kochs)	19"	6-3/4"	*8558	7.50	*8560	8.50
8505 (Paidar and Kochs)	29-1/2"	5"	....	.....	*8556	10.50

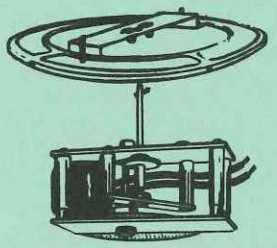
HOW TO ORDER CYLINDERS WITH NEW STYLE SPIDERS ATTACHED

FOR PAIDAR AND KOCHS BARBER POLES

If You Do Not Know The Model Number or Serial Number of The Paidar or Kochs Barber Pole, You Can Remove The Worn Out Cylinder And Look at The Bottom Spider Coupled With The Motor. (You Need Not Concern Yourself With The Top Spider), Then Check The Following Pictures to See Which Type of Spider You Have.



New Style, 6-3/4" Diameter



New Style, With Bridge, 5" Only

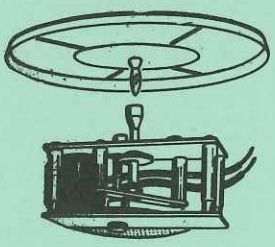
Now Check The List Below For The Size of Spider And Type of Cylinder You Desire (Neolite Paper or Plastic). When Ordering, Give The Style Number Shown on This List and The Length of The Cylinder Needed For Your Barber Pole.

NEOLITE PAPER AND PLASTIC CYLINDERS WITH SPIDERS ATTACHED

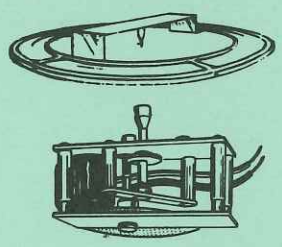
Style No.	Description	Price
* 8553	5" Diameter NEOLITE PAPER Cylinders complete with NEW STYLE SPIDERS and BRIDGE attached for Paidar and Kochs Barber Poles.	7.50
* 8555	5" Diameter PLASTIC Cylinders complete with NEW STYLE SPIDERS and BRIDGE attached for Paidar and Kochs Barber Poles.	8.50
* 8556	5" x 29-1/2" SPECIAL SIZE PLASTIC CYLINDER complete with SPIDERS attached for for Paidar and Kochs "Little Giant" Barber Pole.	10.50
* 8558	6-3/4" Diameter NEOLITE PAPER Cylinders complete with NEW STYLE SPIDERS attached for Paidar and Kochs Barber Poles.	7.50
* 8560	6-3/4" Diameter PLASTIC Cylinders complete with NEW STYLE SPIDERS for Paidar and Kochs Barber Poles.	8.50

HANDY CYLINDER SIZE REFERENCE LIST FOR OLD PAIDAR & KOCHS BARBER POLES

The Following Barber Poles Are Equipped With Old Style Spiders (Shown in Pictures Below) Which Are No Longer Available. For This Reason, You Should Order the Cylinder ONLY and Utilize The Spiders Currently On The Barber Pole. If The Pole Also Needs A New Motor, Then Order No. 8595 Motor and The Same Size Cylinder With NEW Spiders Attached.



Old Style
4", 5", 6-3/4"
Diameter



Old Style
With Bridge
5" Only

Paidar or Kochs Barber Pole Model No.	Cylinder Length	Cylinder or Spider Diameter
38 (Paidar)	19"	6-3/4"
43 (Paidar)	22"	6-3/4"
44 (Paidar)	22"	6-3/4"
46 (Paidar)	22"	6-3/4"
49 (Paidar)	22"	6-3/4"
95 (Paidar) Serial Number LESS THAN 55000	16-1/2"	5"
96 (Paidar) Serial Number LESS THAN 55000	16-1/2 "	5"
151 (Paidar)	17"	5"
195 (Kochs) Serial Number LESS THAN 55000	16-1/2 "	5"
196 (Kochs) Serial Number LESS THAN 55000	16-1/2"	5"
275 (Paidar)	22"	6-3/4"
373 (Paidar)	19"	6-3/4"
376 (Paidar)	22"	6-3/4"
377 (Paidar)	19"	6-3/4"
380 (Paidar)	22"	6-3/4"
476 (Paidar)	17"	5"
525 (Paidar)	19"	6-3/4"
580 (Paidar)	19"	6-3/4"
585 (Paidar)	19"	6-3/4"
589 (Paidar)	17"	5"
591 (Paidar)	17"	5"
594 (Paidar)	19"	6-3/4"
595 (Paidar)	19"	6-3/4"
601 (Paidar)	19"	6-3/4"
685 (Kochs)	19"	6-3/4"
691 (Kochs)	17"	5"
701 (Kochs)	19"	6-3/4"
925 (Kochs)	19"	6-3/4"
927 (Paidar)	17"	5"
928 (Paidar)	14-1/2"	4"
948-E(Kochs)	16-3/4"	5"
1391 (Paidar)	17"	5"

Style No.	Description	Price	Identification Illustration
* 8562	GLASS CYLINDER ... 5" x 14-1/2"	10.00	
* 8564	GLASS CYLINDER ... 6" x 17"	10.00	
* 8565	GLASS CYLINDER ... 6" x 20"	10.00	
* 8566	GLASS CYLINDER ... 8" x 19"	14.00	
* 8567	GLASS CYLINDER ... 8" x 20"	14.00	
* 8568	GLASS CYLINDER ... 8" x 22"	14.00	
* 8569	GLASS CYLINDER ... 8" x 24"	14.00	
* 8570	GLASS CYLINDER ... 6" x 30" ... For 8505 "Little Giant" Barber Pole	19.00	
* 8590	BARBER SHOP SIGN	9.00	
* 8595	ELECTRIC BARBER POLE MOTOR	10.00	
* 8596	ELECTRIC BARBER POLE MOTOR ... For Barber Poles No. 101 and 102	15.00	

Instructions For Ordering SPECIFY

BARBER BOWLS -- FAUCETS AND ACCESSORIES

Style No. & Description	Type of Fixture	Price
** 8674 HANGING BARBER BOWL Furnished with No. 8690 Hose & Spray, 1-1/2" Basket Strainer, Tailpiece.	8687 Diverter Faucet	73.55
	8694 Temp-Trol Temperature Control Faucet and No. 8695 Diverter.	88.90
** 8682 PEDESTAL BARBER BOWL Furnished with No. 8690 Hose & Spray, 1-1/2" Basket Strainer, Tailpiece.	8687 Diverter Faucet	112.70
	8694 Temp-Trol Temperature Control Faucet and No. 8695 Diverter.	127.30

NOTE: If You Desire A Vacuum Breaker With The Above Bowls Order The Following:

* 8697	Vacuum Breaker	12.00

FAUCETS AND ACCESSORIES MAY BE ORDERED INDIVIDUALLY

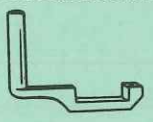
* 8686	STANDARD FAUCET	11.00
* 8687	DIVERTER FAUCET ... with Swinging Spout	15.75
* 8690	HOSE AND SPRAY ONLY	2.85
* 8691	SHAMPOO FAUCET ... 12" Centers	25.20
* 8693	BASKET STRAINER ... 1-1/2"	3.75
* 8694	TEMP-TROL TEMPERATURE CONTROL FAUCET	18.00
* 8695	TEMP-TROL DIVERTER ... with Temperature Control Faucet. Consists of No. 8694 Temp-Trol Temperature Control Faucet and No. 8695 Temp-Trol Diverter illustrated on the back page of Bowl Circular.	32.50
* 8697	VACUUM BREAKER ... complete with Nipples, Hose Receiver and Rubber Tailpiece.	12.00
* 8698	VACUUM BREAKER ONLY	9.14

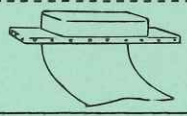
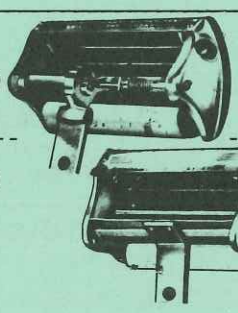
Instructions For Ordering SPECIFY

(1) No. and Color of Porcelain Enamel from following list:

No. 9 Pink
No. 10 White
No. 11 Ivory
No. 12 Black
No. 13 Green
No. 14 Gray
No. 16 Tan
No. 130 Yellow
No. 131 Blue
No. 132 Charcoal
No. 133 Nutmeg Brown
No. 191 Blush Pink
No. 192 Willow Grey
No. 193 Slate
No. 194 Sand

NOTE: Prices shown are for our Standard Porcelain Enamels. We will furnish any "Special Color" in lots of Six or More at No Extra Charge. Submit color sample for matchup when ordering. Special colors will be matched as closely as possible.

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
8710	MANICURE CHAIR ... Low Back	23.50		(1) No. and Color of Upholstery.
8712	MANICURE CHAIR ... High Back	23.50		
8762	PORTABLE MANICURE TABLE ... All Bakelite	56.00		(1) No. and Color of Bakelite for Table Top. (2) No. and Color of Bakelite for Body of Table.
8763	MANICURE TABLE ... All Bakelite	59.40		
* 8805	MANICURE LAMP	10.00		
8830	REVOLVING STOOL	29.50		(1) No. and Color of Upholstery.
8832	REVOLVING STOOL WITH BACK	39.00		
8834	SHAMPOO STOOL	24.25		
8836	DELUXE MANICURE STOOL	69.50		
* 8838	"WORK EASE" BARBER'S SEAT	77.50		
* 8850	MANICURE BOWL	9.00		
* 8853	MANICURE TRAY	12.00		
* 8854	MANICURE SOCKET ... Each	3.50		

Style No.	Description	Price	Identification Illustration	Instructions For Ordering SPECIFY
* 8870	CHROME CHILD'S SEAT	16.75		(1) No. and Color of Upholstery.
8872	CHILD'S SEAT	16.75		
* 8893	HAT AND COAT RACK ... Chrome	45.00		
* 8894	HAT AND COAT RACK ... Chrome ... 36" Long	25.00		
* 8895	HAT AND COAT RACK ... Chrome ... 48" Long	32.00		
* 8908	ASHTRAY ... With Pin For Use On Barber Chairs	6.50		
* 8923	DELUXE RUBBER FLOOR MAT ... For The Barber Shop ... With 24" Round Cutout	23.50		NOTE: Choice of Following Eight Colors: No. 4 Black No. 14 Black & Green No. 60 Rust Red No. 66 Charcoal Grey No. 70 Biscayne Blue No. 106 Grey No. 115 Tan No. 123 Green
* 8926	DELUXE RUBBER FLOOR MAT ... 36" Wide ONLY ... Runner Lengths Variable Cost Per Foot	5.00		NOTE: There is a $5.00 Additional Charge on all Runners Less Than 5'0" Long.
* 8939	PAD FOR HEADREST ... Felt Lined	3.35		
* 8940	PAD FOR HEADREST ... Sponge Rubber	4.40		
* 8944	DELUXE RUBBER MAT ... For The Barber Shop ... 24-3/4" Cutout for Paidar Barber Chairs 1250, 1251, 1252 and 1253 And Kochs Barber Chairs 1350, 1351, 1352 and 1353.	23.50		NOTE: Choice of Following Eight Colors: No. 4 Black No. 14 Black & Green No. 60 Rust Red No. 66 Charcoal Grey No. 70 Biscayne Blue No. 106 Grey No. 115 Tan No. 123 Green
* 8980	KOCHS ADJUSTABLE SPRING CUSHION HEADREST	35.00		(1) No. and Color of Upholstery.
* 8981	KOCHS ONE-WAY ADJUSTABLE CUSHION HEADREST	27.50		NOTE: If No Color is Specified, Black will be Furnished.

BAKELITES FOR BARBER SHOPS

Gold Fleck Bakelites

130 Charcoal and Gold
131 Turquoise and Gold
132 White and Gold

Rosewood Bakelites

135 Charcoal Rosewood
136 Rancho Rosewood
137 Sandstone Rosewood
138 Smoke Rosewood

SPECIAL NOTE: For Mirror Cases and Miscellaneous Cabinets Gold Fleck Bakelites Nos. 130, 131 and 132 ONLY are available for use on Working Tops and Cabinet Faces. All Bakelites may be used on Cabinet Sides and Wainscots. Bakelite is impervious to water and most preparations used in the Barber Shop. However, Bakelite cannot be guaranteed against damage caused by strong peroxide or ammonia solutions, hot curling irons, cigarettes, and the like.

COLORS OF PORCELAIN ENAMEL FOR HYDRAULIC CHAIR BASES

No. 9 Pink
No. 10 White
No. 11 Ivory
No. 12 Black
No. 13 Green
No. 14 Grey
No. 16 Desert Tan

COLORS OF PORCELAIN ENAMEL FOR SHAMPOO BOWLS AND LAVATORIES

No. 9 Pink
No. 10 White
No. 11 Ivory
No. 12 Black
No. 13 Green
No. 14 Grey
No. 16 Desert Tan
No. 130 Yellow
No. 131 Blue
No. 132 Charcoal
No. 133 Nutmeg Brown
No. 155 Tangerine
No. 156 Hyacinth
No. 157 Aqua
No. 158 Medium Blue
No. 191 Blush Pink
No. 192 Willow Grey
No. 193 Slate
No. 194 Sand

VINYL PLASTIC UPHOLSTERY

Sparkle Upholstery

100 Turquoise Sparkle
105 Beige Sparkle
* 106 Black Sparkle

* Not Available on 1351 and 1353 Barber Chairs.

Buckskin Upholstery

* 110 Gunsmoke
112 Ebony
* 113 Cream White
118 Chestnut
120 Carmine Red
* 121 Burmese

* Not Available on 1351 and 1353 Barber Chairs.

Silkora Upholstery

185 Green Silkora
186 Black Silkora
187 Red Silkora

VINYL PLASTIC UPHOLSTERY GUARANTEE

This outstanding upholstery material ... available in a variety of modern, fashionable colors ... is another example of famous Kochs quality. Beautiful ... yet tough, durable ... with an elastic cloth backing for additional strength and tailoring. Upholstery is guaranteed for 18 months against cracking, bubbling or peeling, excluding unusual abuse or use of improper cleaning compounds; however, upholstery is not guaranteed against staining or discoloring.

CLEANING UPHOLSTERY

Use a mild soap (such as Ivory) and lukewarm water. Do not use detergents.

SPECIAL COLORS OR TYPES OF UPHOLSTERY

We recommend, to expedite your order, that you purchase the Special material yourself and send it to us to process your order. We will gladly furnish information on the yardage of material and will provide you with the shipping information. This shipping information will include factory location to which the material is to be sent plus an Order Number to enable us to quickly and efficiently identify your material for your particular order.

Genuine Leather

49 Flame
50 Cadet Blue
51 Burgundy
52 Autumn Brown
53 Blue Spruce
54 Licorice
55 Pepper
56 Wintergreen

NOTE: Genuine Leather is available ONLY on Kochs Conventional Barber Chairs 1121, 1125, 1129 and 1131.

GENUINE LEATHER GUARANTEE

Elegant ... Luxurious ... Kochs' Finest! Specially selected hides are tanned and finished scientifically ... in accordance with the high standards set by Theo. A. Kochs Co. since 1871 when it began its service to the Barber and Beauty Industries. Genuine Leather is guaranteed for two years against cracking , peeling or sweating excluding unusual abuse or use of improper cleaning compounds.